



CHILD ADVOCACY CENTER BENEFACTOR SPONSORSHIPS



Child abuse is a
community problem,
and you can make a
difference today in
the life of a child.



Dear Friend,

If you counted the number of times that you were asked to sponsor charitable events last year, what would that number be? Probably, too many to count. While the past couple of years have been challenging for all of us, despite the challenges presented, we remain open and committed to providing needed services to child victims of abuse and their families but unfortunately our caseload has grown significantly.

The Child Advocacy Center (CAC) offers our community partners an opportunity to make an annual sponsorship contribution while receiving the benefits of year-round recognition. Benefactors are recognized as sponsors for our two signature fundraising events: the Pinwheel Masquerade Ball & Auction in the fall and our spring fundraiser, Fayetteville's Ultimate Lip Sync Showdown, as well as receiving additional public acknowledgement and appreciation from the CAC.

So how will your sponsorship be used to positively impact our community? Your contribution will help ensure the ongoing sustainability of the Child Advocacy Center, as the unrestricted proceeds from our fundraisers help defray our operational costs. The CAC is a 501(c)3 organization that provides a safe, child-friendly place where law-enforcement and community agencies come together to interview victims of child abuse and coordinate the best possible support for abused children. In fiscal year 2021, the CAC served 959 children and their non-offending family members. In addition, the Child Advocacy Center provides education to the public and to professionals on preventing, detecting and reporting child abuse.

Enclosed is information about our 2022 – 2023 Benefactor Sponsorship levels of support and your recognition benefits at each level. If you have any questions, please contact us by phone at (910) 486-9700 or by email at Roberta@CACFayNC.org for more information.

We look forward to Joining Hands with you TO PROTECT CHILDREN & STOP ABUSE.

Sincerely,

Wendy Vonnegut - Board Chair
Beth Lee and Lucy Jones - Development Committee Chairs



Did You Know?

- A child is abused or neglected every 48 seconds in the United States. (Children's Defense Fund - The State of America's Children 2021)
- Some experts estimate that as many as 1 in 10 children will be sexually abused before they reach the age of 18. (Darkness2Light)
- There are an estimated 42 million survivors of sexual abuse in the United States. (Darkness2Light)
- Cumberland County consistently ranks in the top three counties in North Carolina in the number of children investigated for maltreatment.
- The Child Advocacy Center is one of only 39 accredited Children's Advocacy Centers in North Carolina and for the past 28 years has been a place of healing and hope for thousands of child abuse victims and their families in Cumberland County.

Stories about our Children

This past fiscal year, the Child Advocacy Center served 959 child victims of abuse, an increase of 9.5% over the previous year. Does that number shock you? The thought of even one child in our community suffering from abuse is horrifying – much less 959! This increase is up from the previous fiscal year of 872 in 2020 reflecting an increase of 20% from the previous year. (comparing 2020 to 2019)

When we see a number like this, it is easy to become discouraged about the fate of vulnerable children in our community, but there is hope! At the CAC, our mission is to provide a safe, secure and child-friendly location where children can share their experience of abuse, receive help and begin the process of healing.

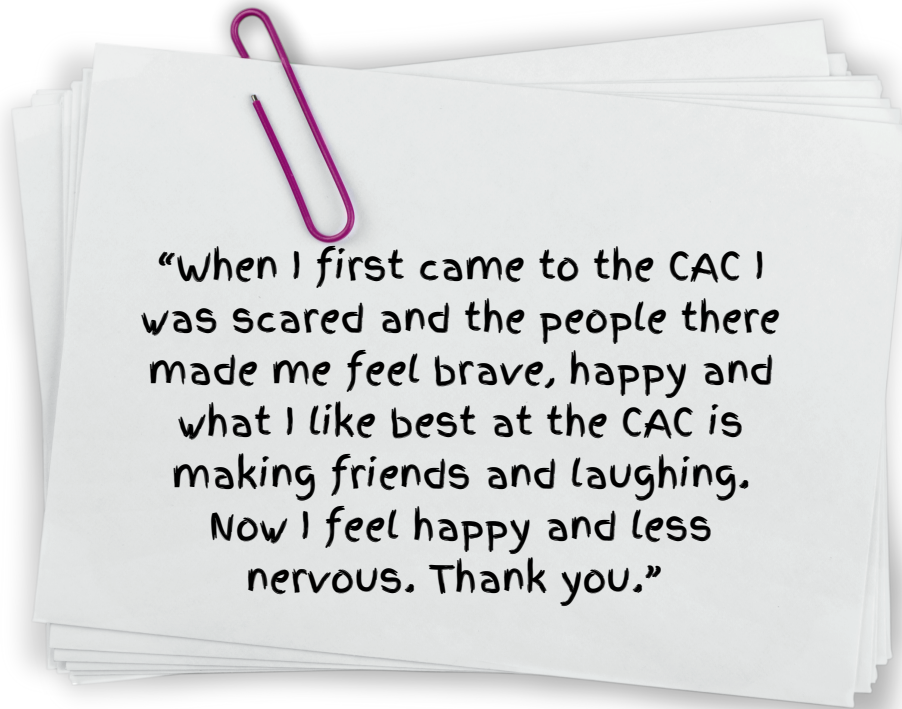
One way we have offered children hope and healing this year is through our group counseling program. Many studies have shown the strong relationship between childhood trauma and serious health outcomes, including post-traumatic stress disorder, depression, physical health problems and even early death. Evidence-based mental health treatments can significantly reduce the long-term effects of exposure to trauma and improve the lives of children.

Therapeutic groups for girls have been a part of our onsite services since 2016. In 2019, for the first time, some of our girls have participated in three ongoing levels of group counseling. The initial phase, called Voices, focuses on healing from trauma. The second level, Girls' Circle, helps the girls reestablish trust and connections with others. The third level, new this year, is People Empowering People, where the girls learn about making a difference in their community.

During the Fall of 2020, we added a boys' group called Growing Healthy, Going Strong, which got started when the brother of a girls' group member asked our counselor why there wasn't a group for boys. He had heard such great things from his sister! Our counselor enlisted the help of a male facilitator who is a musician, and together they developed a group incorporating creative arts into therapy. The boys are encouraged to record their feelings in journals, turn their words into a song or rap, and perform for each other. The first week, only four of the nine boys performed. By week seven, all the boys were writing and sharing their lyrics with the group.

These children are progressing on their journey of healing thanks to the coordinated efforts of caring family members, law enforcement, social services, counselors, the CAC and YOU through your generous financial support.

Child abuse is horrible and ugly. But there is healing and hope for the children we serve.



"When I first came to the CAC I was scared and the people there made me feel brave, happy and what I like best at the CAC is making friends and laughing. Now I feel happy and less nervous. Thank you."

Written by a child attending girl's counseling group.



222 ROWAN STREET
P.O. BOX 488 · FAYETTEVILLE, NC 28302
PHONE (910) 486-9700 · FAX: (910) 486-8677
WWW.CACFAYNC.ORG

CHILD ADVOCACY CENTER IS A 501(C)3 CHARITABLE ORGANIZATION. TAX ID # 56-2161682. FINANCIAL INFORMATION ABOUT THIS ORGANIZATION AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE STATE SOLICITATION LICENSING BRANCH AT 919-807-2214 OR 888-830-4989 FOR NC RESIDENTS.

CHILDREN PICTURED IN THESE MATERIALS ARE MODELS, NOT ACTUAL CLIENTS OF THE CAC.

CHILD ADVOCACY CENTER BENEFACTOR SPONSORSHIP LEVELS



JOINING HANDS TO PROTECT CHILDREN & STOP ABUSE

\$5,000
per year

CHAMPION FOR CHILDREN

- Thank-you listing on Child Advocacy Center's facility sign at 222 Rowan Street for one month (2 times per year- first come, first served)
- Perpetual plaque listing in the lobby of the Child Advocacy Center
- Thank you ad with logo and business listing in Array and CityView magazine*
- On-air radio mentions during Child Abuse Prevention Month*
- A short feature article about you or your business in the CAC newsletter (distribution 2,000 printed copies and 3,000 by email)*
- Logo/name recognition on Child Advocacy Center website & Facebook page
- Logo/name recognition on Child Advocacy Center print and electronic newsletter
- Custom 8" x 10" framed "Thank you" print
- Company Logo or your name on the sponsor recognition boards at (2) CAC Signature Fundraising Events during the sponsorship year *
- Logo/name on invitations for (2) CAC Signature Fundraising Events during the sponsorship year *
- Logo/name on the posters for (2) CAC Signature Fundraising Events during the sponsorship year *
- Logo/name on all the advertising for (2) CAC Signature Fundraising Events during the sponsorship year *
- 12 tickets at reserved premier VIP tables to the event of your choice: Pinwheel Masquerade Ball & Auction or the Spring Signature Fundraising Event. Tickets may be divided between the two events.
- Recognition from stage at (2) CAC Signature Fundraising Events during the sponsorship year

*Print deadlines vary. Regarding the articles, Benefactors are responsible for providing the article copy. The CAC reserves the right to edit/modify as needed.

JOINING HANDS TO PROTECT CHILDREN & STOP ABUSE



\$3,000
per year

**HERO FOR
CHILDREN**

- Thank-you listing on Child Advocacy Center's facility sign at 222 Rowan Street for one month (once per year-first come, first served)
- Thank you ad with business listing in Array and CityView magazine
- A short feature article about you or your business on the CAC website and Facebook*
- Listing on Child Advocacy Center website & Facebook page
- Custom 5" x 7" framed "Thank you" plaque
- Listing on sponsor board at (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on invitations for (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on the thank-you ad for (2) CAC Signature Fundraising Events during the sponsorship year *
- 8 tickets to the CAC Signature Fundraising Event of your choice: Pinwheel Masquerade Ball & Auction or the Spring Signature Fundraising Event. Tickets may be divided between the two events.

\$1,650
per year

**STAR FOR
CHILDREN**

- Listing on sponsor board at (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on invitations for (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on the thank-you ad for (2) CAC Signature Fundraising Events during the sponsorship year *
- 4 tickets to the CAC Signature Fundraising Event of your choice: Pinwheel Masquerade Ball & Auction or the Spring Signature Fundraising Event. Tickets may be divided between the two events.
- Listing on Child Advocacy Center website
- "Thank you" plaque

*Print deadlines vary. Regarding the articles, Benefactors are responsible for providing the article copy. The CAC reserves the right to edit/modify as needed.

Child Advocacy Center is a 501 (c) 3 charitable organization. Tax ID # 56-2161682. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214 or 888-830-4989 for NC Residents.



SPONSORSHIP AGREEMENT

NAME AS YOU WOULD
LIKE IT TO APPEAR IN
PRINTED MATERIALS:

YOUR NAME:

MAILING ADDRESS:

CITY, STATE, ZIP:

PHONE NUMBER:

EMAIL ADDRESS:

ALT CONTACT NAME:

ALT PHONE NUMBER:

ALT EMAIL ADDRESS:

THIS AGREEMENT IS MADE BETWEEN CAC AND _____

SPONSOR SHALL PROVIDE THE CHILD ADVOCACY CENTER WITH THE FOLLOWING CONSIDERATION AS INDICATED BELOW:

____ CHAMPION FOR CHILDREN @ \$5,000/YEAR ____ # OF TICKETS FOR PMBA ____ # OF TICKETS FOR SPRING EVENT
12 TOTAL TICKETS /YEAR

____ HERO FOR CHILDREN @ \$3,000/YEAR ____ # OF TICKETS FOR PMBA ____ # OF TICKETS FOR SPRING EVENT
8 TOTAL TICKETS /YEAR

____ STAR FOR CHILDREN @ \$1,650/YEAR ____ # OF TICKETS FOR PMBA ____ # OF TICKETS FOR SPRING EVENT
4 TOTAL TICKETS /YEAR

____ CHECK ENCLOSED ____ INVOICE ME ____ BILL CREDIT CARD

CREDIT CARD NUMBER:

PAYMENT TYPE: ____ VISA ____ MASTERCARD ____ AMEX EXP DATE: ____/____ CVV: ____

BILLING ADDRESS:

BILLING ZIP CODE:

SIGNATURE:

CHILD ADVOCACY CENTER IS A 501 (C) 3 CHARITABLE ORGANIZATION. TAX ID # 56-2161682. FINANCIAL INFORMATION ABOUT THIS ORGANIZATION AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE STATE SOLICITATION LICENSING BRANCH AT 919-807-2214 OR 888-830-4989 FOR NC RESIDENTS.



THANK
YOU

for your support of The Child Advocacy
Center for the 2022-2023 fiscal year.

Please complete this
form and return to the
Child Advocacy Center no
later than July 15, 2022 to
be included in the print
materials for this year.



Save the Date!

October 1, 2022

CAPE FEAR BOTANICAL GARDEN

The CAC is excited about the upcoming Pinwheel Masquerade Ball & Auction at the Cape Fear Botanical Gardens and we look forward to seeing you there! Visit the CAC Pinwheel Masquerade Ball Facebook page for the latest updates and to share some of your favorite photos from past years events.

CACFayNC.org