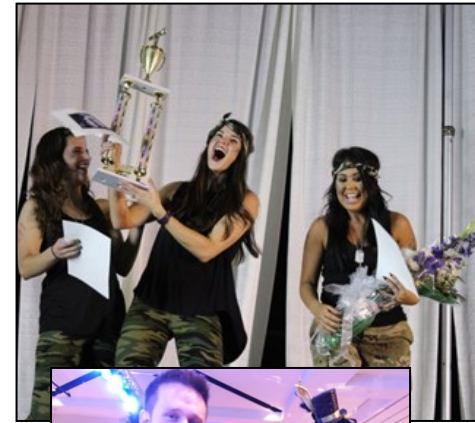


## Pinwheel Masquerade Ball & Auction



## CAC Programs



## Fayetteville's Ultimate Lip Sync Showdown



222 Rowan Street

P.O. Box 488 · Fayetteville, NC 28302

Phone (910) 486-9700 · Fax: (910) 486-8677

[www.CACFayNC.org](http://www.CACFayNC.org)

Child Advocacy Center is a 501(c)3 charitable organization. Tax ID # 56-2161682. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214 or 888-830-4989 for NC Residents.

Children pictured in these materials are volunteer models, not actual clients of the CAC.



## Child Advocacy Center Benefactor Sponsorships

*Did you know?*

- A child is abused or neglected every 47 seconds in the United States. (JAMA Pediatrics Dec. 2014)
- Some experts estimate that as many as 1 in 10 children will be sexually abused before they reach the age of 18. (Darkness2Light)
- There are an estimated 39 million survivors of sexual abuse in the United States. (Darkness2Light)
- Cumberland County consistently ranks in the top three counties in North Carolina in the number of children investigated for maltreatment.
- The Child Advocacy Center served 876 children in fiscal year 2020 and saved the community an estimated \$700,000 through its multi-disciplinary team approach.
- For 27 years, the Child Advocacy Center has been a place of healing and hope for victims of child abuse in Cumberland County.

*Child abuse is a community problem,  
and you can make a difference today in the life of a child.*



## *Joining Hands* TO PROTECT CHILDREN & STOP ABUSE

### Child Advocacy Center 2022-2023 Benefactor Sponsorships

#### Dear Friend:

If you counted the number of times that you were asked to sponsor charitable events last year, what would that number be? Probably, too many to count. While the past couple of years have been challenging year for all of us, despite the challenges presented, we have remained open during the pandemic and unfortunately our caseload has grown significantly.

The Child Advocacy Center (CAC) offers our community partners an opportunity to make an annual sponsorship contribution while receiving the benefits of year-round recognition. Benefactors are recognized as sponsors for our two signature fundraising events: the Pinwheel Masquerade Ball & Auction in the fall and our spring fundraiser, Fayetteville's Ultimate Lip Sync Showdown, as well as receiving additional public acknowledgement and appreciation from the CAC.

So how will your sponsorship be used to positively impact our community? Your contribution will help ensure the ongoing sustainability of the Child Advocacy Center, as the unrestricted proceeds from our fundraisers help defray our operational costs. The CAC is a 501(c)3 organization that provides a safe, child-friendly place where law-enforcement and community agencies come together to interview victims of child abuse and coordinate the best possible support for abused children. In fiscal year 2021, the CAC served **959** children and their non-offending family members. In addition, the Child Advocacy Center provides education to the public and to professionals on preventing, detecting and reporting child abuse. Now more than ever, we need your support.

We appreciate your previous support of the CAC! Enclosed is information about our 2022 – 2023 Benefactor Sponsorship levels of support and your recognition benefits at each level. If you have any questions, please contact us by phone at (910) 486-9700 or by email at [Tammy@CACFayNC.org](mailto:Tammy@CACFayNC.org) for more information.

We look forward to *Joining Hands* with you **TO PROTECT CHILDREN & STOP ABUSE.**

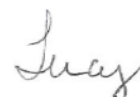
Sincerely,



Tammy Hyde  
Community Engagement Coordinator



Tim Edwards  
Development Committee Chairs



Lucy Jones

## *Some Stories about Our Children*

This past fiscal year, the Child Advocacy Center served **959** child victims of abuse, an increase of **9.5% over the previous year**. Does that number shock you? The thought of even one child in our community suffering from abuse is horrifying – much less 959! This increase is up from the previous fiscal year of 872 in 2020 reflecting an increase of 20% from the previous year. (comparing 2020 to 2019)

When we see a number like this, it is easy to become discouraged about the fate of vulnerable children in our community, but there is **hope!** At the CAC, our mission is to provide a safe, secure and child-friendly location where children can share their experience of abuse, receive **help** and begin the process of **healing**.

One way we have offered children hope and healing this year is through our group counseling program. Many studies have shown the strong relationship between childhood trauma and serious health outcomes, including post-traumatic stress disorder, depression, physical health problems and even early death. Evidence-based **mental health treatments** can significantly reduce the long-term effects of exposure to trauma and improve the lives of children.



Therapeutic groups for girls have been a part of our onsite services since 2016. In 2019, for the first time, some of our girls have participated in three ongoing levels of group counseling. The initial phase, called *Voices*, focuses on healing from trauma. The second level, *Girls' Circle*, helps the girls re-establish trust and connections with others. The third level, new this year, is *People Empowering People*, where the girls learn about making a difference in their community.

During the Fall of 2020, we added a boys' group called *Growing Healthy, Going Strong*, which got started when the brother of a girls' group member asked our counselor why there wasn't a group for boys. He had heard such great things from his sister! Our counselor enlisted the help of a male facilitator who is a musician, and together they developed a group incorporating creative arts into therapy. The boys are encouraged to record their feelings in journals, turn their words into a song or rap, and perform for each other. The first week, only four of the

nine boys performed. By week seven, all the boys were writing and sharing their lyrics with the group.

These children are progressing on their **journey of healing** thanks to the coordinated efforts of caring family members, law enforcement, social services, counselors, the CAC and **YOU** through your generous financial support.

Child abuse is horrible and ugly. But there is healing and hope for the children we serve.

*Won't you join with us to protect children and stop abuse by becoming a Benefactor today?*