



Child Advocacy Center Benefactor Sponsorships



**We Need Your Help
Helping the Children
of Cumberland County**



Dear Friend,

If you counted the number of times that you were asked to sponsor charitable events last year, what would that number be? Probably, too many to count. While the past couple of years have been challenging for all of us, despite the challenges presented, we remain open and committed to providing needed services to child victims of abuse and their families but unfortunately our caseload has grown significantly.

The Child Advocacy Center (CAC) offers our community partners an opportunity to make an annual sponsorship contribution while receiving the benefits of year-round recognition. Benefactors are recognized as sponsors for our two signature fundraising events: the Pinwheel Masquerade Ball & Auction in the fall and Fayetteville's Ultimate Lip Sync Showdown in the spring, as well as receiving additional public acknowledgement and appreciation from the CAC.

So how will your sponsorship be used to positively impact our community? Your contribution will help ensure the ongoing sustainability of the Child Advocacy Center, as the unrestricted proceeds from our fundraisers help defray our operational costs. The CAC is a 501(c)3 organization that provides a safe, child-friendly place where law-enforcement and community agencies come together to interview victims of child abuse and coordinate the best possible support for abused children. In fiscal year 2022, the CAC served 808 children and their non-offending family members. In addition, the Child Advocacy Center provides education to the public and to professionals on preventing, detecting and reporting child abuse.

Enclosed is information about our 2023 – 2024 Benefactor Sponsorship levels of support and your recognition benefits at each level. If you have any questions, please contact us by phone at (910) 486-9700 or by email at Jasie@CACFayNC.org for more information.

We look forward to Joining Hands with you TO PROTECT CHILDREN & STOP ABUSE.

Sincerely,

Nadine Miller-Bernard, M.Ed., Ed.S. - Board Chair
Beth Lee and Lucy Jones - Development Committee Chairs



Did You Know?

- A child is abused or neglected every 48 seconds in the United States. (Children's Defense Fund - The State of America's Children 2021)
- Some experts estimate that as many as 1 in 10 children will be sexually abused before they reach the age of 18. (Darkness2Light)
- There are an estimated 42 million survivors of sexual abuse in the United States. (Darkness2Light)
- Cumberland County consistently ranks in the top three counties in North Carolina in the number of children investigated for maltreatment.
- The Child Advocacy Center is one of only 39 accredited Children's Advocacy Centers in North Carolina and for the past 30 years has been a place of healing and hope for thousands of child abuse victims and their families in Cumberland County.

Stories About Our Children

This past fiscal year, the Child Advocacy Center served 808 child victims of abuse with 612 families receiving victim family advocate services. Do these numbers shock you? The thought of even one child suffering from abuse is horrifying- much less 808! There is an apparent need in our community for the services that the Child Advocacy Center provides.

When we see a number like this, it is easy to become discouraged about the fate of vulnerable children in our community, but there is hope! At the CAC, our mission is to provide a safe, secure and child-friendly location where children can share their experience of abuse, receive help and begin the process of healing.

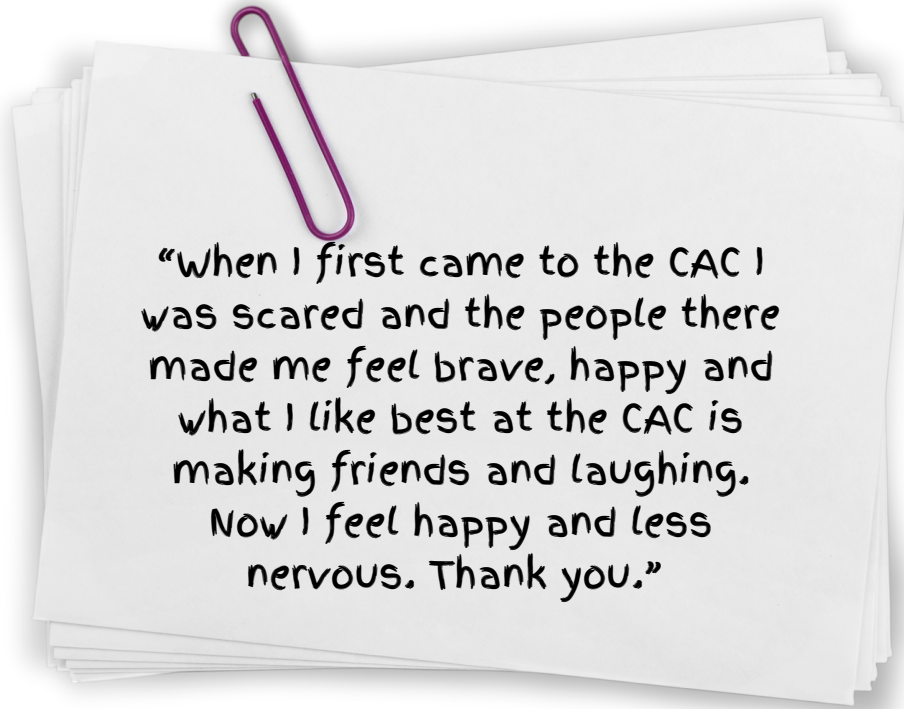
One way we have offered children hope and healing this year is through our group counseling program. Many studies have shown the strong relationship between childhood trauma and serious health outcomes, including post-traumatic stress disorder, depression, physical health problems and even early death. Evidence-based mental health treatments can significantly reduce the long-term effects of exposure to trauma and improve the lives of children.

Therapeutic groups for girls have been a part of our onsite services since 2016. In 2019, for the first time, some of our girls have participated in three ongoing levels of group counseling. The initial phase, called Voices, focuses on healing from trauma. The second level, Girls' Circle, helps the girls reestablish trust and connections with others. The third level, new this year, is People Empowering People, where the girls learn about making a difference in their community.

During the Fall of 2020, we added a boys' group called Growing Healthy, Going Strong, which got started when the brother of a girls' group member asked our counselor why there wasn't a group for boys. He had heard such great things from his sister! Our counselor enlisted the help of a male facilitator who is a musician, and together they developed a group incorporating creative arts into therapy. The boys are encouraged to record their feelings in journals, turn their words into a song or rap, and perform for each other. The first week, only four of the nine boys performed. By week seven, all the boys were writing and sharing their lyrics with the group.

These children are progressing on their journey of healing thanks to the coordinated efforts of caring family members, law enforcement, social services, counselors, the CAC and YOU through your generous financial support.

Child abuse is horrible and ugly. But there is healing and hope for the children we serve.



“When I first came to the CAC I was scared and the people there made me feel brave, happy and what I like best at the CAC is making friends and laughing. Now I feel happy and less nervous. Thank you.”

Written by a child attending girl’s counseling group.



**222 ROWAN STREET
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PHONE (910) 486-9700 • FAX: (910) 486-8677
WWW.CACFAYNC.ORG**

CHILD ADVOCACY CENTER IS A 501(C)3 CHARITABLE ORGANIZATION. TAX ID # 56-2161682. FINANCIAL INFORMATION ABOUT THIS ORGANIZATION AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE STATE SOLICITATION LICENSING BRANCH AT 919-807-2214 OR 888-830-4989 FOR NC RESIDENTS.

CHILDREN PICTURED IN THESE MATERIALS ARE MODELS, NOT ACTUAL CLIENTS OF THE CAC.

Child Advocacy Center Benefactor Sponsorship Levels



JOINING HANDS TO PROTECT CHILDREN & STOP ABUSE

\$5,000
per year

CHAMPION FOR CHILDREN

- Company Logo or your name on the sponsor recognition boards at (2) CAC Signature Fundraising Events during the sponsorship year *
- Logo/name on invitations for (2) CAC Signature Fundraising Events during the sponsorship year *
- Logo/name on the posters for (2) CAC Signature Fundraising Events during the sponsorship year *
- Logo/name recognition on Child Advocacy Center website & Social Media
- Custom 8" x 10" framed "Thank you" print
- 12 tickets at reserved premier VIP tables to the event of your choice: Pinwheel Masquerade Ball & Auction or the Spring Signature Fundraising Event. Tickets may be divided between the two events.
- Thank-you listing on Child Advocacy Center's facility sign at 222 Rowan Street for one month (2 times per year- first come, first served)
- Thank you ad with logo and business listing in Array and CityView magazine*
- A short feature article about you or your business in the CAC newsletter (distribution 2,000 printed copies and 3,000 by email)*
- Logo/name recognition on Child Advocacy Center print and electronic newsletter
- Perpetual plaque listing in the lobby of the Child Advocacy Center
- Logo/name on all the advertising for (2) CAC Signature Fundraising Events during the sponsorship year *
- Recognition from stage at (2) CAC Signature Fundraising Events during the sponsorship year

*Print deadlines vary. Regarding the articles, Benefactors are responsible for providing the article copy. The CAC reserves the right to edit/modify as needed.

JOINING HANDS TO PROTECT CHILDREN & STOP ABUSE



\$3,000
per year

**HERO FOR
CHILDREN**

\$1,650
per year

**STAR FOR
CHILDREN**

- Listing on sponsor board at (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on invitations for (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on the thank-you ad for (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on Child Advocacy Center website & Social Media
- Custom 5" x 7" framed "Thank you" plaque
- 8 tickets to the CAC Signature Fundraising Event of your choice: Pinwheel Masquerade Ball & Auction or the Spring Signature Fundraising Event. Tickets may be divided between the two events.
- Thank-you listing on Child Advocacy Center's facility sign at 222 Rowan Street for one month (once per year-first come, first served)
- Thank you ad with business listing in Array and CityView magazine*
- A short feature article about you or your business on the CAC website and Social Media*

- Listing on sponsor board at (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on invitations for (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on the thank-you ad for (2) CAC Signature Fundraising Events during the sponsorship year *
- Listing on Child Advocacy Center website
- "Thank you" plaque
- 4 tickets to the CAC Signature Fundraising Event of your choice: Pinwheel Masquerade Ball & Auction or the Spring Signature Fundraising Event. Tickets may be divided between the two events.



***Print deadlines vary. Regarding the articles, Benefactors are responsible for providing the article copy. The CAC reserves the right to edit/modify as needed.**

Child Advocacy Center is a 501 (c) 3 charitable organization. Tax ID # 56-2161682. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214 or 888-830-4989 for NC Residents.



SPONSORSHIP AGREEMENT

**NAME AS YOU WOULD
LIKE IT TO APPEAR IN
PRINTED MATERIALS:**

YOUR NAME:

MAILING ADDRESS:

CITY, STATE, ZIP:

PHONE NUMBER:

EMAIL ADDRESS:

ALT CONTACT NAME:

ALT PHONE NUMBER:

ALT EMAIL ADDRESS:

THIS AGREEMENT IS MADE BETWEEN CAC AND _____

SPONSOR SHALL PROVIDE THE CHILD ADVOCACY CENTER WITH THE FOLLOWING CONSIDERATION AS INDICATED BELOW:

___ CHAMPION FOR CHILDREN @ \$5,000/YEAR ___ # OF TICKETS FOR PMBA ___ # OF TICKETS FOR SPRING EVENT
12 TOTAL TICKETS /YEAR

___ HERO FOR CHILDREN @ \$3,000/YEAR ___ # OF TICKETS FOR PMBA ___ # OF TICKETS FOR SPRING EVENT
8 TOTAL TICKETS /YEAR

___ STAR FOR CHILDREN @ \$1,650/YEAR ___ # OF TICKETS FOR PMBA ___ # OF TICKETS FOR SPRING EVENT
4 TOTAL TICKETS /YEAR

___ CHECK ENCLOSED ___ INVOICE ME ___ BILL CREDIT CARD

CREDIT CARD NUMBER:

PAYMENT TYPE: ___ VISA ___ MASTERCARD ___ AMEX **EXP DATE:** ___/___ CVV: ___

BILLING ADDRESS:

BILLING ZIP CODE:

SIGNATURE:

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Please complete this form and return to the Child Advocacy Center no later than July 14, 2023 to be included in the print materials for this year.



Save the Date!

October 21, 2023

CAPE FEAR BOTANICAL GARDEN

The CAC is excited about the upcoming Pinwheel Masquerade Ball & Auction at the Cape Fear Botanical Gardens and we look forward to seeing you there! Visit the CAC Pinwheel Masquerade Ball Facebook page for the latest updates and to share some of your favorite photos from past years events.